WORDPRESS

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WEEK 1:

- DAY 1: Introduction about wordpress, why it is important, where it is used, Install wordpress via localhost, create database in phpmyadmin.
- DAY 2: A short introduction about wordpress dashboard options, Add/remove any custom themes.
- DAY 3: Introduction about Settings all options and what are users, how many types of users are present in wordpress, how to create your own admin user.
- DAY 4: What are menus, how to create a menu and how to call them in wordpress files, Short introduction about plugins, how we can increase wordpress functionality through the use of plugins.
- DAY 5: How to work with theme options, customize them according to our requirements, How to add a favicon to wordpress website
- DAY 6: Revisions of previous discussed points and how to set homepage as frontpage of website and blog page separately so that all posts will display on blog page.

WEEK 2:

- DAY 1: Introductions about blog posts, how to create them, how to create blog posts parent and child categories.
- DAY 2: How to remove any post category and then restoring it again from the trash folder. What are tags and how they are used in wordpress.
- DAY 3: What is Gutenberg editor, how to deal with different editors used in wordpress. Knowledge of different builders used in wordpress.
- DAY 4: How to add content in posts, how to publish them, change date and time in it. Where to add post excerpt. Setup a blog page with list of all posts.
- DAY 5: Style the blog page by adding custom styles, how to edit style.css and add styles to our requirements.
- DAY 6: Revisions of previous discussed points, how to add different categories on same blog page.

WEEK 3:

- DAY 1: What are pages, how to create a parent and child page separately in admin. How to select a specific page template for a page.
- DAY 2: How to create landing pages with some dummy content. How to add Images, videos in posts/pages. How to set featured images for pages.
- DAY 3: What are the main differences between posts/pages. Create a separate page for a gallery.
- DAY 4: What are forms, how they are used in wordpress, how to pass values to mail through a wordpress form.
- DAY 5: What are shortcodes, how they are used in wordpress, create a contact us page, add a custom contact form on it.
- DAY 6: Revisions of previous discussed points, how to deal with menu hierarchy.

WEEK 4:

- DAY 1: How to add global header through the wordpress website, add navigation and other elements.
- DAY 2: How to add global footer and deal with different widgets, elements, how to add menus in footer.
- DAY 3: How to speed up a wordpress website by adding caching, minify css, minify javascripts files.
- DAY 4: What are responsive layouts, Use of media queries, bootstrap, making site according to w3 standards.
- DAY 5: What is the use of functions.php, what are hooks and filters and how they are used in wordpress.
- DAY 6: Revisions of previous discussed points in the whole week.

WEEK 5:

- DAY 1: What is woocommerce and how to add it in the active theme used in wordpress. Setting up all the required options needed for woocommerce.
- DAY 2: What are woocommerce products, how to add them in wordpress, what are product categories, how to create them in admin. How to assign a category to a product.
- DAY 3: What are shipping options, what are payment methods, how to set them all up in wordpress.
- DAY 4: Introduction to wordpress orders, what are discount codes, how to setup them in backend and then test it on frontend.

- DAY 5: What are woocommerce emails, how to customize them through the admin panel.
- DAY 6: Revisions of previous discussed points in the whole week.

WEEK 6:

- DAY 1: Introduction about admin bar and how to edit pages through that bar, Option to enable/disable it for different users.
- DAY 2: How to import content from 1 site to another, introduction about all in one migration plugin.
- DAY 3: What are meta descriptions, meta titles, viewport tag, how to add meta descriptions using yoast.
- DAY 4: How to setup maintenance mode in wordpress, plugin to use for it, how to start customizing wordpress along with maintenance mode.
- DAY 5: Brief introduction about different builders used in wordpress like WP bakery builder, elementor, ACF.
- DAY 6: Revisions of previous discussed points in the whole week. Any Q/A on anything.